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**WEB-DESIGN EVALUATION**

**Cooperative Education /**

**Learning Into Action**

**Mt. Vernon Campus**

LIA Office (360) 416-7838

CO-OP Office (360) 416-7838

# STUDENT/DESIGNER: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**URL/ WEBSITE ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| ***Student completes this portion:*** Please describe your overarching concept related to the design or revision of this website. Be certain to identify who is your target audience as well as what information you want to provide to this audience. |

**PLEASE EVALUATE THE WEBSITE BY USING THE FOLLOWING CRITERIA:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Exceeds Expectations** | **Above Average** | **Average** | **Needs Improve-ment** | Poor | N/A |
| **TECHNICAL DESIGN** |  |  |  |  |  |  |
| **~**Pages download quickly |  |  |  |  |  |  |
| ~Important content is visible without excessive scrolling |  |  |  |  |  |  |
| **AESTHETICS** |  |  |  |  |  |  |
| ~Page layout and use of color, fonts and images are consistent throughout the site |  |  |  |  |  |  |
| ~Color combinations are appropriate for the site’s purpose |  |  |  |  |  |  |
| ~The design is appropriate to the site and appeals to the target audience |  |  |  |  |  |  |
| ~Graphics are appropriate and relevant to the content of the site |  |  |  |  |  |  |
|  | **Exceeds Expectations** | **Above Average** | **Average** | **Needs Improve-ment** | Poor | N/A |
| ~Layout is aesthetically pleasing (clean and uncluttered with appropriate use of horizontal and vertical white space) |  |  |  |  |  |  |
| **ORGANIZATION** |  |  |  |  |  |  |
| ~Site is logically organized |  |  |  |  |  |  |
| ~Site is easy to navigate |  |  |  |  |  |  |
| ~Users can find what they need quickly |  |  |  |  |  |  |
| **CONTENT** |  |  |  |  |  |  |
| ~Text is free of spelling, grammatical and typographical errors |  |  |  |  |  |  |
| ~Photos are in focus, clear and relevant |  |  |  |  |  |  |
| ~Any permission needed for photos or text has been obtained prior to posting on the website |  |  |  |  |  |  |
| ~All information requested by client is contained in the site |  |  |  |  |  |  |
| COMMUNICATION |  |  |  |  |  |  |
| ~Effective communication between student and client |  |  |  |  |  |  |
| ~Student solicited information from the client about client’s needs |  |  |  |  |  |  |
| ~Student kept client informed about any concerns, problems and progress of site  |  |  |  |  |  |  |
| **DEPENDABILITY** |  |  |  |  |  |  |
| ~Follow through and/or completion of project in timely manner |  |  |  |  |  |  |

**ADDITIONAL COMMENTS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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# NAME OF EVALUATOR: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# NAME OF COMPANY/ORGANIZATION: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**EMAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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## SIGNATURE OF EVALUATOR DATE