

MISSION STATEMENT: *Skagit Valley College provides opportunities for students in pursuit of their educational and employment goals, while contributing to the economic and cultural enrichment of our communities.*

VISION STATEMENT: *Skagit Valley College is dedicated to the success of our students. Our work is guided by a set of shared principles and our decisions are based on strategy and evidence. We are committed to quality, innovation, equity, and lifelong learning of students and employees.*

STRATEGIC PRIORITY 1: STUDENT SUCCESS	Outcome Statement 1: Improve completion rates for all degree-seeking students.
	Outcome Statement 2: Maintain strong employment rates for workforce and bachelors of applied science program completers.
STRATEGIC PRIORITY 2: EQUITY	Outcome Statement 1: Eliminate opportunity (equity) gaps in student success.
	Outcome Statement 2: Achieve and maintain HSI status and apply for and receive federal Title V funding.
	Outcome Statement 3: Increase employee diversity.
	Outcome Statement 4: Improve employee sense of belonging.
STRATEGIC PRIORITY 3: ENROLLMENT	Outcome Statement 1: Increase overall enrollment (FTEs).
	Outcome Statement 2: Achieve goals for targeted student populations.
	Outcome Statement 3: Achieve and maintain 25% or greater degree seeking students who identify as Hispanic/Latino.
	Outcome Statement 4: Create pipeline to increase Native American student access.
STRATEGIC PRIORITY 4: INSTITUTIONAL CAPACITY	Outcome Statement 1: Improve employee climate satisfaction.
	Outcome Statement 2: Increase student participation/response rates to annual surveys.
	Outcome Statement 3: Maintain indicators of strong institutional fiscal health.
	Outcome Statement 4: Improve staffing turnover rates.
	Outcome Statement 5: Improve culture, organization, resources, and/or efficiency in the following college support service areas: HR, IT, Business Office, Institutional Research, Marketing, grants, budgeting, and the college website.
STRATEGIC PRIORITY 5: COMMUNITY ENGAGEMENT	Outcome Statement 1: Improve college visibility and reputation in the community.
	Outcome Statement 2: Maintain and increase strong community partnerships.

LEARN MORE: [SKAGIT.EDU/STRATEGIC-PLAN](https://www.skagit.edu/strategic-plan)